



April 12, 2024

Aims Welcome Center Ballroom

WHAT:

Come one! Come All! This year, Life Stories is hosting a Vintage Circus themed Casino Night—Under the Big Top: Casino Night! Guests will enjoy an evening of food, drink and fun, while raising money to give a voice to abused children in Weld County. The Gala, held in the Aims Welcome Center Ballroom, includes dinner, drinks, live music and casino tables as well as live and silent auctions and other chances to win great prizes!

DATE & LOCATION:

April 12, 2024, 6 PM to 11 PM

Aims Welcome Center Ballroom

AUDIENCE:

This event will be marketed to our former Gala participants as well as individuals and businesses in the community who believe we must stand together against child abuse. The **470 participants** represent a range of demographics from young professionals to retirees. They are all community members who dine, shop and live in the Greeley and surrounding areas.

MEDIA EXPOSURE:

With over 2100 Facebook Fans, boosted posts to thousands of users and an e-mail list of over 3000 people, you will have at least 5 online exposures to thousands of people. We will be marketing this event through social media and emails before the event begins. Since the silent auction will be online, in addition to in person, we will continue to market the event even after the event sells out. Logos for sponsors are placed on our website, on our Facebook event page and on Mobile Bidding App.

SPONSORSHIP OPPORTUNITIES:

Multiple levels of sponsorship are available, and each opportunity includes customization to meet diverse marketing needs. For more information about levels, please refer to our Sponsorship Benefits Sheet or contact Sharon Eberhard at Life Stories.

ABOUT LIFE STORIES:

Since 1998, Life Stories Child & Family Advocacy has facilitated a collaborative approach to the prevention, investigation and response to child abuse and neglect through our two nationally accredited programs, CASA (Court Appointed Special Advocate Program) and the Child Advocacy Center. Our programs serve over 600 child victims per year. We also offer Darkness to Light: Stewards of Children®, a program that teaches adults to prevent, recognize and react responsibly to child sexual abuse.

CONTACT:

Sharon Eberhard, Event Chair

(970) 353-5970 or Sharon@lifestoriesweld.org



Sponsor Levels

April 12, 2024

Presenting Sponsor - \$7,500 - Thank you to Roche Constructors, Inc.

- ◆ Recognition as title sponsor with logo on all promotional materials including but not limited to agency and event websites, and Facebook event page and all marketing materials.
- ◆ Logo on welcome screen of silent auction website and mobile bidding app.
- ◆ Recognition during event ceremony & logo on event slide show.
- ◆ At least 2 Facebook (2100+ followers) boosted posts highlighting your business plus other general social media and email blasts.
- ◆ Company logo on 2 dining tables.
- ◆ Full screen custom ad on digital screens at casino tables.
- ◆ 20 upgraded VIP tickets (2 tables) to the Gala upon request with \$200 in casino "money" per guest attending.

Jackpot - \$2,000:

- ◆ 1 Facebook (2100+ followers) post highlighting your business
- ◆ Recognition with your logo on agency, event and silent auction websites and in event email blasts.
- ◆ Recognition during event ceremony & logo on event slide show.
- ◆ Logo on digital screens at casino tables with other sponsors at this level.
- ◆ Company logo on 1 dining table.
- ◆ 1 table (10 tickets) to the Gala upon request with \$200 in casino "money" per guest.

Snake Eyes - \$500:

- ◆ Recognition with your logo on agency, event and silent auction websites and in event email blasts.
- ◆ Logo on event slide show.
- ◆ 2 tickets to the Gala upon request with \$200 in casino "money" per guest attending.

Royal Flush - \$3,000:

- ◆ 1 boosted Facebook (2100+ followers) post highlighting your business.
- ◆ Recognition with your logo on agency, event and silent auction websites and in event email blasts.
- ◆ Recognition during event ceremony & logo on event slide show.
- ◆ Full screen recognition with logo on digital screens at casino tables.
- ◆ Company logo on 1 dining table.
- ◆ 10 upgraded VIP tickets (1 table) to the Gala upon request with \$200 in casino "money" per guest attending.

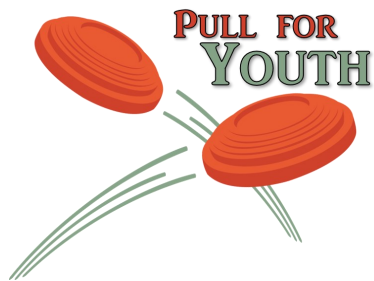
Blackjack - \$1,000:

- ◆ Recognition with your logo on agency, event and silent auction websites and in event email blasts.
- ◆ Recognition during event ceremony & logo on event slide show.
- ◆ Logo on digital screens at casino tables with other sponsors at this level.
- ◆ 4 tickets to the Gala upon request with \$200 in casino "money" per guest attending.

Underwriting Opportunities:

Underwriting of any part of the event will receive recognition on the event website, email blasts and event program. Underwriting is fully tax-deductible and does not include tickets to the event.

- ◆ *Casino ~ \$3,000 | 3 available*
- ◆ *Silent Auction Software ~ \$1,500 | 3 available*
- ◆ *Event Video/Speaker ~ \$1,000 | 3 available*
- ◆ *Event Décor ~ \$1000 | 1 available*
- ◆ *Event Signage ~ \$300 | 1 available*
- ◆ *Live Auction Items ~ TBD | Contact Sharon*



June 1, 2024 Colorado Clays, Brighton

WHAT:

Life Stories is looking forward to bringing back the Sporting Clay Tournament for a fourth year! Similar to a golf tournament, teams and individuals shoot clay pigeons at 15 stations at the beautiful Colorado Clays Shooting Park in Brighton, Colorado. We are excited to offer this event which we hope will draw more participants from the south Weld County area as well as attracting a new demographic from all over our County.

DATE & LOCATION:

June 1, 2024

Colorado Clays Shooting Park, Brighton, Colorado

AUDIENCE:

Each year this event has grown. This year we expect to have over 100 participants. This event will be marketed to law enforcement, outdoor enthusiasts, and people who believe it is important to help children in our community who have been abused or neglected. We believe this event will attract more men than our other events. We also hope to attract participants and donors in the south Weld County area.

MEDIA EXPOSURE:

We have 2100 Facebook Fans and an email list of over 3000 people. Through emails, social media posts, and print ads, we offer sponsors multiple exposures to thousands of people before the event. Your company logo will be visible at the event itself. Lastly, if you use your free registrations, you will have the opportunity to mingle with community members and leaders during the event, enabling you to foster new business relationships while strengthening existing ones. The title sponsor will have additional benefits through recognition on every piece of marketing for this event.

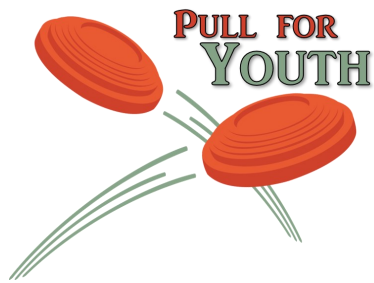
ABOUT LIFE STORIES:

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CONTACT:

Sharon Eberhard, Event Chair

(970) 353-5970 or Sharon@lifestoriesweld.org



Sponsor Levels

June 1, 2024
Colorado Clays, Brighton

Presenting - \$5,000:

- ◆ Recognition as title sponsor with logo on all promotional materials including but not limited to agency and event websites, Facebook event page, event emails, recognition in print advertisements*, and signage on event banner.
- ◆ At least 2 Facebook (2100+ followers) posts highlighting your business plus other general social media and email blasts
- ◆ Signage on event stations
- ◆ 4 4-person teams

Marksman - \$1,500:

- ◆ Recognition with your logo on agency and event websites and in event email blasts
- ◆ At least 1 Facebook (2100+ followers) post highlighting your business
- ◆ Recognition with your logo on one Shooting Station
- ◆ 1 4-person team

Sure-Shot - \$800:

- ◆ Recognition with your logo on agency and event websites and in event email blasts
- ◆ 2 individual tickets

***These benefits require commitments by specific dates.**

Sharp Shooter - \$2,500:

- ◆ Recognition with your logo on agency and event websites and in event email blasts
- ◆ Logo in print advertisements*
- ◆ At least 1 boosted Facebook (2100+ followers) post highlighting your business
- ◆ Recognition with your logo on one Shooting Station
- ◆ 2 4-person teams

Underwriting Sponsorship:

Underwriting of any of the below contribution levels will receive recognition on the event website. Underwriting is fully tax-deductible and does not include tickets.

- ◆ ***Breakfast*** ~ \$500 | 1 available
- ◆ ***Lunch*** ~ \$500 | 3 available
- ◆ ***Golf carts for event volunteers*** ~ \$100 | 1 available
- ◆ ***Signage*** ~ \$200 | 1 available
- ◆ ***Raffle Prizes*** ~ TBD | Contact Sharon

Sponsor Law Enforcement Team:

Contact Sharon@lifestoriesweld.org if you would like to sponsor a team for your local law enforcement.



September 21, 2024 Greeley Family FunPlex

WHAT:

The **Superhero Run** has become one of Greeley's most popular running events. The event will be held at the Greeley Family FunPlex and includes a 10K, 5K, 1 mile and free Kid's Fun Run along with a free family carnival. We not only provide a top notch run for running enthusiasts, we also provide a fun community event with many of our participants coming in Superhero-themed outfits.

DATE/TIME & LOCATION:

September 21, 2024 - 8:30 am to 11:00 am

Family Fun Plex, 1501 65th Avenue, Greeley, Colorado

AUDIENCE:

In its first 11 years, this event has grown from nearly 100 participants to almost 650 in 2023. This is a family-friendly event that attracts serious runners, families and everyone in between. Our participants last year ranged in age from 1 to 82, with the median age around 30. We had 57% female runners versus 43% male. Over half of our participants dressed in some sort of Superhero apparel. We draw people from all over Northern Colorado. Our participants are fun loving people with interests in health & fitness, children and family activities. They are all community members who dine, shop and live in the Greeley and surrounding areas.

MEDIA EXPOSURE:

We have 2100 Facebook Fans and an email list of over 3000 people. We place a minimum of 3 ads in local publications. We circulate over 100 posters throughout Greeley and surrounding communities. Through these various avenues, we can offer sponsors multiple exposures to thousands of people before the event. Your company will be visible at the event itself with signage throughout the run. Lastly, if you use your free registrations for the run or decide to have a booth, you will have the opportunity to mingle with community members and leaders during the event, enabling you to foster new business relationships while strengthening existing ones. The title sponsor will have additional benefits through recognition on every piece of marketing for this event and at our other events. The School Sponsor has the potential to be exposed to thousands of families at almost 100 Weld County schools.

ABOUT LIFE STORIES CHILD & FAMILY ADVOCACY:

Since 1998, Life Stories Child & Family Advocacy has facilitated a collaborative approach to the prevention, investigation and response to child abuse and neglect through our two nationally accredited programs, CASA (Court Appointed Special Advocates) Program and the Child Advocacy Center. Our programs serve over 600 child victims per year. We also offer Darkness to Light: Stewards of Children®, a program that teaches adults to prevent, recognize and react responsibly to child sexual abuse.

SPONSORSHIP OPPORTUNITIES:

Multiple levels of sponsorship are available, and each opportunity includes customization to meet diverse marketing needs. For more information about levels, please refer to our Sponsorship Level Sheet or contact Sharon Eberhard at Life Stories.

CONTACT:

Sharon Eberhard, Event Chair

(970) 353-5970 or Cheryl@lifestoriesweld.org

**Every child needs a hero, but abused children need a superhero.
Which Superhero will YOU be?**

2023 Sponsorship Levels



SUPERMAN PRESENTING SPONSOR - \$5,000

- ◆ Recognition as title sponsor with logo on all promotional materials including but not limited to ads in Colorado Runner Magazine, Active.com, Registration Brochure, Marketing posters, 4 Tribune ads, event calendars, and race t-shirt
- ◆ Full page ad in Electronic Race Packet
- ◆ Mention at Event Awards Presentation & Press Releases
- ◆ Opportunity to place promotional material in goodie bags
- ◆ Opportunity to have a booth or table at event

GREEN LANTERN SPONSOR - \$2,500:

- ◆ Naming sponsor for one of the following: 10K, Kid's Fun Run, Door Prize Booth, Photo Booth, Costume Contest, or Water Station. This includes signage at event booth during event and in association with the booth during all publicity of that booth.
- ◆ Half page ad in Electronic Race Packet
- ◆ Business promoted in one individual Facebook Post and in additional Social Media & e-mails blasts with other sponsors
- ◆ Business Logo on Registration Brochure, Shirt, Posters, Website & Signage at event
- ◆ Mention at Event Awards Presentation & Press Releases
- ◆ Opportunity to place promotional material in goodie bags
- ◆ Opportunity to have a booth or table at event
- ◆ 12 Free Race Registrations including t-shirts

IRON MAN SPONSOR - \$1,000:

- ◆ Business promoted in one individual Facebook Post and in additional Social Media & e-mails blasts with other sponsors
- ◆ Business Logo on Registration Brochure, Electronic Race Packet, Shirt, Posters, Website & Signage at event
- ◆ Mention at Event Awards Presentation & Press Releases
- ◆ Opportunity to place promotional material in goodie bags
- ◆ Opportunity to have a booth or table at event
- ◆ 10 Free Race Registrations including t-shirts

SPIDERMAN SPONSOR - \$500:

- ◆ Opportunity to have a booth or table at event
- ◆ Business Logo on Registration Brochure, Electronic Race Packet, Shirt, Posters, Website & Signage at event
- ◆ Mention at Event Awards Presentation & Press Releases
- ◆ Opportunity to place promotional material in goodie bags
- ◆ 6 Free Race Registrations including t-shirts

WONDER WOMAN SPONSOR - \$1,500:

- ◆ Logo exclusively displayed on one Mileage Marker
- ◆ Quarter page ad in Electronic Race Packet
- ◆ Business promoted in one individual Facebook Post and in additional Social Media & e-mails blasts with other sponsors
- ◆ Business Logo on Registration Brochure, Shirt, Posters, Website & Signage at event
- ◆ Mention at Event Awards Presentation & Press Releases
- ◆ Opportunity to place promotional material in goodie bags
- ◆ Opportunity to have a booth or table at event
- ◆ 12 Free Race Registrations including t-shirts

50/50 SCHOOL SPONSOR - \$1,500:

- ◆ Logo on all marketing materials to nearly 100 Weld County Schools
- ◆ Recognition on certificate to winning team and during presentation of award
- ◆ Business promoted in one individual Facebook Post and in additional Social Media & e-mails blasts with other sponsors
- ◆ Business Logo on Registration Brochure, Electronic Race Packet, Shirt, Posters, Website & Signage at event
- ◆ Opportunity to place promotional material in goodie bags
- ◆ Opportunity to have a booth or table at event
- ◆ 6 Free Race Registrations including t-shirts

UNDERWRITING SPONSORSHIPS:

Underwriting of any of the below contribution levels will receive recognition in race packet and event website. Underwriting is fully tax-deductible and does not include tickets to the event.

- ◆ **Timing** ~ \$1000 | 1 available
- ◆ **T-Shirts** ~ \$1000 | 2 available
- ◆ **Event Signage** ~ \$300 | 1 available
- ◆ **Carnival** ~ \$500 | 2 available

2024 EVENTS RESPONSE FORM

Company Name: _____

Date: _____

Contact Name: _____

Phone: _____

E-mail: _____

Address: _____

For a complete description of all events and sponsor benefits go to
lifestoriesweld.org/become-a-sponsor

Under the Big Top Gala Sponsorship Levels:

- Royal Flush - \$3,000
- Jackpot - \$2,000
- Blackjack - \$1,000
- Snake Eyes - \$500



Save Jane Sponsorship:

- Event Sponsor - \$500

SAVE JANE

Pull for Youth Sponsorship Levels:

- Presenting - \$5,000
- Sharp Shooter - \$2,500
- Marksman - \$1,500
- Sure-Shot - \$800



Superhero Run Sponsorship Levels:

- Presenting - \$5,000
- Green Lantern - 2,500
- Wonder Woman - \$1,500
- Iron Man - \$1,000
- 50/50 School - \$1,500
- Spiderman - \$500



Annual Sponsorships:

- Platinum - pick 2 or more above sponsorships for a total of \$5000 or more - save \$500
- Gold - pick 2 or more above sponsorships for a total of \$2,500 or more - save \$250
- Silver - pick 2 or more above sponsorships for a total of \$1,000 or more - save \$100

Payment Options:

- Payment enclosed (make checks payable to Life Stories)
- Send Invoice
- Pay On-line at lifestoriesweld.org/become-a-sponsor

All packages are customizable to meet your budget and marketing needs.

For more information please contact Sharon Eberhard at 970-353-5970 or Sharon@lifestoriesweld.org.