



Fact Sheet

April 25, 2020
Island Grove Event Center

WHAT:

One of Greeley's Signature Gala Events! Top Chef of Northern Colorado combines a friendly competition between the area's top chefs, local celebrity judges, live music, an open bar and silent and live auctions. For our 10th year, we will be at the Island Grove Events Center and guests will be able to "tour" the world through our chefs' creations as they compete for a variety of awards including People's Choice, Top Chef and Best Dessert.



DATE & TIME:

April 25, 2020; 5:00 to 10:00 pm

500 Guests from
around Northern Colorado

AUDIENCE:

Over 500 influential business professionals, culinary enthusiasts, community leaders and philanthropic donors who believe we must stand together against child abuse. Our participants range in age mostly between 35 and 55. Although they enjoy fine food and an elegant evening out, they are all community members who dine, shop and live in the Greeley and surrounding areas.

MEDIA EXPOSURE:

With over 1300 Facebook Fans, boosted posts to thousands of users and an e-mail list of over 2000, you will have at least 10 online exposures to thousands of people. Additionally, your company will be viewed by our 500+ participants and volunteers numerous times at the event through our event program and continuously running slide show. Depending on your sponsor level, you will also receive traditional media benefits through table tents at participating restaurants and local print advertisements. Lastly, if you use your free tickets to the event, you will have the opportunity to mingle with community members and leaders during the event, enabling you to foster new business relationships while strengthening existing ones.



1300+ Facebook Fans

ABOUT LIFE STORIES:

Since 1995, Life Stories Child & Family Advocacy (formerly A Kid's Place) has facilitated a collaborative approach to the prevention, investigation and response to child abuse and neglect through our two nationally accredited programs, CASA (Court Appointed Special Advocate Program) and the Child Advocacy Center. Our programs serve over 600 child victims per year. We also offer Darkness to Light: Stewards of Children®, teaching adults to prevent, recognize and react responsibly to child sexual abuse.

SPONSORSHIP OPPORTUNITIES:

Multiple levels of sponsorship are available, and each opportunity includes customization to meet diverse marketing needs. For more information about levels, please refer to our Sponsorship Benefits Sheet or contact Cheryl Brown at Life Stories.



CONTACT:

Cheryl Brown, Business & Development Manager
(970) 353-5970 or Cheryl@lifestoriesweld.org



Sponsor Levels

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Master Chef Title Sponsor - \$5,000 (exclusive):

- ◆ Recognition as title sponsor with logo on all promotional materials including but not limited to agency and event websites, Facebook event page, event emails, recognition in print advertisements*, table tents at all Top Chef restaurants*, and press releases
- ◆ Logo on welcome screen of mobile bidding app
- ◆ 1 VIP Judge for event if desired
- ◆ Banner or Sign and Display space for products and services at event
- ◆ Option to put "swag" item(s) at each place setting
- ◆ Special Recognition at Event Awards Presentation
- ◆ At least 2 Facebook (1300+ followers) posts highlighting your business plus other general social media and email blasts
- ◆ 2 bottles of premium wine to enjoy at dinner
- ◆ 8 VIP event tickets (\$800 value), upon request

Sous Chef - \$1,500:

- ◆ Recognition in print advertisements*
- ◆ Recognition during event ceremony & on logo on event slide show and program
- ◆ At least 1 Facebook (1300+ followers) post highlighting your business plus other general social media and email blasts
- ◆ Recognition with your logo on agency and event websites and in event email blasts
- ◆ 8 VIP event tickets (\$800 value), upon request

Sauté Chef - \$400:

- ◆ Recognition with your name on event web page and in event email blasts
- ◆ Name Recognition on Event Slide Show and program
- ◆ 2 VIP event tickets (\$200 value), upon request

A La Carte

Donate an item for our Live or Silent Auctions!

- ◆ Value of In-Kind items may be eligible for some of the sponsor benefits above

***These benefits require commitments by specific dates.**

Executive Chef - \$2,500:

- ◆ Banner or Sign and Display space for products and services at event
- ◆ Logo on Table Tents at all Top Chef restaurants*
- ◆ Recognition in print advertisements*
- ◆ Recognition during event ceremony & logo on event slide show
- ◆ At least 1 Facebook (1300+ followers) post highlighting your business plus other general social media and email blasts
- ◆ Recognition with your logo on agency and event websites and in event email blasts
- ◆ 2 bottles of premium wine to enjoy at dinner
- ◆ 8 VIP event tickets (\$800 value), upon request

Chef de Cuisine - \$800:

- ◆ Recognition with your logo on event web page and in event email blasts
- ◆ Logo Recognition on Event Slide Show and program
- ◆ 4 VIP event tickets (\$400 value), upon request

Underwriting Sponsorship:

Underwriting of any of the below contribution levels will receive recognition in the Top Chef program and event website. Underwriting is fully tax-deductible and does not include admission into the Top Chef of Northern Colorado Gala.

- ◆ **Event Signage** ~ \$300 | 1 available
- ◆ **Silent Auction Decor** ~ \$300 | 1 available
- ◆ **Event Décor** ~ \$500 | 2 available
- ◆ **Entertainment** ~ \$1000 | 1 available
- ◆ **Bar Setup** ~ \$1000 | 1 available
- ◆ **Event Video** ~ \$1500 | 1 available
- ◆ **Table Settings** ~ \$1500 | 2 available
- ◆ **Live Auction Items** ~ TBD | Contact Cheryl

Response Form

Company Name: _____

Date: _____

Contact Name: _____

Phone: _____

E-mail: _____

Address: _____

Top Chef Sponsorship Level:

- ☐ Master Chef - \$5,000 (exclusive)
- ☐ Executive Chef - \$2,500
- ☐ Sous Chef - \$1,500
- ☐ Chef de Cuisine - \$800
- ☐ Sauté Chef - \$400

Superhero Run Sponsorship Level:

- ☐ Green Lantern - 2,500
- ☐ Wonder Woman - \$1,500
- ☐ Iron Man - \$1,000
- ☐ 50/50 School - \$1,000
- ☐ Spiderman - \$500

Annual Sponsorship of Both Events:

- ☐ Platinum - \$4,500 (save \$500 ~ Both events at \$2,500 levels)
- ☐ Gold - \$2,750 (save \$250 ~ Both events at \$1,500 levels)
- ☐ Silver - \$2,300 (save \$200 ~ Top Chef at \$1,500 and Superhero at \$1,000)
- ☐ Bronze - \$1,200 (save \$100 ~ Top Chef at \$800 and Superhero at \$500)
- ☐ Customize a level - please contact me

Payment Options:

- ☐ Payment enclosed (make checks payable to Life Stories)
- ☐ Send Invoice
- ☐ Pay On-line through PayPal at www.lifestoriesweld.org/become-a-sponsor

Top Chef Underwriting Sponsorship:

- ☐ Event Signage ~ \$300 | 1 available
- ☐ Silent Auction Decor ~ \$300 | 1 available
- ☐ Event Décor ~ \$500 | 2 available
- ☐ Entertainment ~ \$1000 | 1 available
- ☐ Bar Setup ~ \$1000 | 1 available
- ☐ Event Video ~ \$1500 | 1 available
- ☐ Table Settings ~ \$1500 | 2 available
- ☐ Live Auction Items~ TBD | Contact Cheryl

Superhero Underwriting Sponsorships:

- ☐ EMT ~ \$150 | 1 available
- ☐ Carnival~ \$500 | 2 available
- ☐ Timing ~ \$1000 | 1 available
- ☐ T-Shirts ~ \$1000 | 2 available



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Sept. 12, 2020

Family Fun Plex, Greeley

All packages are customizable to meet your budget and marketing needs.

For more information please contact Cheryl Brown at 970-353-5970 or Cheryl@lifestoriesweld.org.

Mail to: Life Stories Child & Family Advocacy, 1640 25th Ave. Greeley, CO 80634 Fax to: 970-353-9577

Life Stories Child & Family Advocacy (formerly A Kid's Place) is a 501(c)3 not for profit organization.

Our Federal ID Number is 84-1469488.

LIFE STORIES
child & family advocacy

1640 25th Ave. Greeley, CO 80634 970-353-5970

www.lifestoriesweld.org/become-a-sponsor

Life Stories Child & Family Advocacy is a 501 (c)(3) nonprofit organization. Our Federal Tax ID number is 84-1469488.