2017 Annual Sponsorship Opportunities

A Kid's Place

CASA of Weld County & Child Advocacy Center

A Kid's Place

Greetings,

As we move toward the new year, A Kid's Place is excited to announce our 2017 Annual Sponsorship opportunities. Enclosed you'll find information about our three sponsorship opportunities and how your business could benefit from them. Each opportunity is different and offers options for you to choose from based on your budget and intended audience. All of the opportunities provide your business with an outlet for public exposure while supporting our programs that serve abused and neglected youth in Weld County. We are certain you'll find one that fits your business.

- *This year, the 7th Annual Top Chef of Northern Colorado is "going" to the Caribbean! Our gala event includes auctions, live music, drinks, and amazing food prepared by extraordinary local chefs who compete for the title of Top Chef.*
- *Superheroes of all sizes and abilities will gather once again for our 5th Annual Superhero Run and Family Carnival. Caped crusaders can participate in a 5K, 1 Mile, or Kids Fun Run, and enjoy the games at the family carnival as well as food and drinks. This has become one of Greeley's largest and certainly most fun running events.*
- *If you are not interested in sponsoring an event, we also have an opportunity to become a Matching Sponsor and match funds which are donated through our Colorado Gives Day Campaign on December 5, 2017.*

By choosing to be a sponsor for A Kid's Place, you have the ability to help vulnerable children in our community start to heal from trauma all while marketing your business to a wide audience. We look forward to working with you to customize a sponsorship package that will be mutually benefiting to everyone.

Sincerely,

Gwen Schooley, Executive Director

April 22, 2017

Island Grove Exhibition Hall, Greeley

Top Chef of Northern Colorado is one of Greeley's top gala events. The evening features fine food and drink, a friendly competition between the area's "Top Chefs," local celebrity judges, live music, an open bar, and silent and live auctions.
In its 7th year, this Top Chef is heading to the Caribbean!

2016 Statistics

Participants: 500+
Volunteers: 95+
Demographics: Upper-Middle Class Adults, Business Owners, Food Lovers
Total Revenue: $70,000+

Show our community your belief in "Giving Abused Children a Voice" through your event sponsorship. Every dollar enables us to help more children who have been abused or neglected and brings awareness to this important cause.

Top Chef Sponsorship Benefits For complete details: www.akidsplace.org/topchef	Master Chef $5,000	Exec. Chef $2,500	Sous Chef $1250	Chef de Cuisine $600	Sauté Chef $400
Naming/Presentation rights of event; inclusion in all marketing materials	x				
Recognition on Tickets	x				
1 VIP Judge for Event	x				
Personal Cocktail Wait Staff	x				
Bottles of Premium Wine for Dinner	4	2			
Display space for products/services at event	x	x			
Logo on Table Tents at Top Chef restaurants	x	x			
Recognition during event ceremony	x	x	x		
Sign or Banner displayed at event	x	x	x		
Recognition in press releases	x	x	x		
Social Media Posts and Email blasts	x	x	x		
Sign on Table at event	x	x	x	x	
Recognition on A Kid's Place Website	logo	logo	logo	logo	name
Recognition in program	full page	1/2 page	1/4 page	logo	name
Tickets to event	16 ($1600 value)	12 ($1200 value)	8 ($800 value)	4 ($400 value)	2 ($200 value)

Some benefits are only available with commitment by certain dates—call for details.

SUPERHERO 5K 1M KIDS FUN RUN

Presented by: Auto Collision Specialists

September 9, 2017
St. Michael's Town Square, Greeley

Our 5th Annual Superhero Run & Family Carnival will be bigger and better than ever. Join other cape crusaders and be part of this unique and family-friendly event for serious runners, families and everyone in between. Don't miss being a part of this popular Greeley event.

2016 Statistics

Participants:	**400+**
Volunteers:	**85+**
Demographics:	**Families, athletes, casual runners**
Total Revenue:	**$12,000**

Showcase your business to thousands of people while building your brand; all while raising funds and awareness about child abuse and neglect in Weld County.

Superhero Sponsorship Benefits For complete details: www.akidsplace.org/superhero	Super Man Title ($3000)	Wonder Woman ($1500)	Iron Man ($1000)	Spider Man ($500)	Incredible Hulk ($300)
# available	Not available	5	no limit	no limit	no limit
Exclusive recognition as title sponsor on all materials	X				
Sign with logo at fair booth		X			
Recognition on radio	X	X			
Logo on mileage marker	X	X	X		
Logo on race day banner	X	X	X		
Social Media and Email blasts	X	X	X		
Recognition at race awards presentation	X	X	X	X	
Mention in press releases	X	X	X	X	
Opportunity to have a booth at event	X	X	X	X	
Logo/name in print advertising	Logo	Logo	Logo	Logo	
Logo/name on shirt	Logo	Logo	Logo	Logo	Name
Logo/name & link on website	Logo	Logo	Logo	Logo	Name
Logo/name on Poster	Logo	Logo	Logo	Logo	Name
Logo/name on thank you promo. material	Logo	Logo	Logo	Logo	
Opportunity to place promo material in goodie bags	X	X	X	X	X
# of free registrations	15	12	10	6	2

Other levels available: www.akidsplace.org/superhero. Inquire about dates.

COLORADO COMMUNITY FIRST FOUNDATION GIVESDAY

Matching Sponsor

December 5, 2017

Colorado Gives Day is an annual statewide movement to celebrate and increase philanthropy in Colorado through online giving. We combine our yearly giving campaign with Colorado Gives Day, which allows our donors to give electronically with lower processing fees that day. We are seeking corporate sponsors to match donations given that day.

2015 Statistics

Participants: 112
Demographics: 1000+ email
600+ mail
~1000 social media followers
Total Revenue: ~$15,000

Colorado Gives Day is an annual movement to celebrate and increase philanthropy in Colorado through online giving. Increase your brand recognition while showing your support for our mission. Your matching Gifts will greatly increase our agency's support on Colorado Gives Day.

Benefactor
$2000

inclusion in all AKP Colorado Gives Day and Annual Giving Campaign correspondence (traditional and electronic), website, & social media posts

Philanthropist
$1000

inclusion in all AKP Colorado Gives Day electronic correspondence, website, & social media posts

Gold Annual Sponsorship Package
Save $500

- Executive Chef Level Sponsorship for Top Chef
- Wonder Woman Level Sponsorship for Superhero Event
- Philanthropist Level Sponsorship for Colorado Gives Day
- $5,000 Value
- Cost—$4,500

Silver Annual Sponsorship Package
Save $250

- Sous Chef Level Sponsorship for Top Chef
- Iron Man Level Sponsorship for Superhero Event
- $2,250 Value
- Cost—$2,000

A Kid's Place

Contact Us

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A Kid's Place is a 501 (c)3 non profit organization.

For 21 years, A Kid's Place has facilitated a collaborative approach to the investigation and response to child abuse and neglect through two nationally accredited programs.

- At the Child Advocacy Center, on average, we serve one child victim and their non-offending family members every day.
- Over 85 CASA volunteers advocate for over 200 abused and neglected children each year by speaking up for them in the courts and in the community.
- Children are at the forefront of our work. Every child has the right to a safe and permanent family.

Our Programs

CASA
Court Appointed Special Advocates
FOR CHILDREN

NATIONAL CHILDREN'S ALLIANCE®

United Way
United Way of Weld County

Our Mission:

To provide advocacy and support for abused and neglected children by advancing coordinated investigations, prosecution and victim services.